

# TARUN KUMAR

## UX & UI DESIGNER

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| [tarungpt.com](https://tarungpt.com) 

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| Chennai, TN, India

### EXPERIENCE

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**Optisol Business Solutions, Chennai, India**

**March 2022 - Current**

**UX Designer I** | KraftX

#### Roles & Responsibilities:

- Experienced UX/UI designer with **2+ years** of professional experience, adept at solving complex problems to meet user needs and business objectives.
- Proficient in employing a range of UX processes, including Stakeholder Interviews, User Persona development, information architecture, visual design, and Usability testing, to enhance overall user experience.
- Demonstrated expertise in designing UI design systems for SaaS products and mobile applications, ensuring consistent and intuitive user interfaces across multiple platforms.
- Led the design and ideation of an AI-enabled investment application that promotes long-term investment for employees, contributing to financial growth and stability.
- Collaborated closely with cross-functional teams to co-design a pivotal task flow for an internal human resource management system (HRMS) mobile application, delivering comprehensive design specifications for seamless user interactions.
- Actively collaborated and developed a unified, end-to-end experience across multiple teams. Served as a member of a Scrum team, actively participated in planning, stand-up, and retrospective meetings
- Co-designed the KraftX UX Studio website and produced captivating animation videos for company promotions and employee engagement, effectively enhancing brand presence and user engagement.
- Skilled in utilizing industry-leading design and prototyping tools, such as Figma, Adobe Creative Suite, and InVision, to create wireframes, mockups, and interactive prototypes that effectively communicate design concepts and foster collaboration with cross-functional teams.

### TOOLS

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Figma, Adobe Creative Cloud, Adobe XD, Relume, Wix Studio, ChatGPT, Miro, Pivotal Tracker

### EDUCATION

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**University of Limerick, Limerick, Ireland**

**Sep 2019 - Sep 2020**

**Master Of Arts** | Interaction and Experience Design

**Anand Institute of Higher Technology, Kazhipattur, Chennai**

**Aug 2013 - May 2017**

**Bachelor of Engineering** | Mechanical Engineering